



Founded: 1990

WEST BRIDGFORD COLTS FOOTBALL CLUB

AGM Minutes – Thursday 28th November 2024 @ 8pm, Poppy and Pint, Lady Bay.

Agenda

Chairmans report

Review of 24/25 season and future plans including:

- Overall update on health of the Club
- Update from our Club Sponsor
- Player pathway & team development opportunities
- Update on work underway to improve our systems & process
- Update on our Inclusive Football section
- Update on plans for 3G pitch investment
- Change to Nike Kit

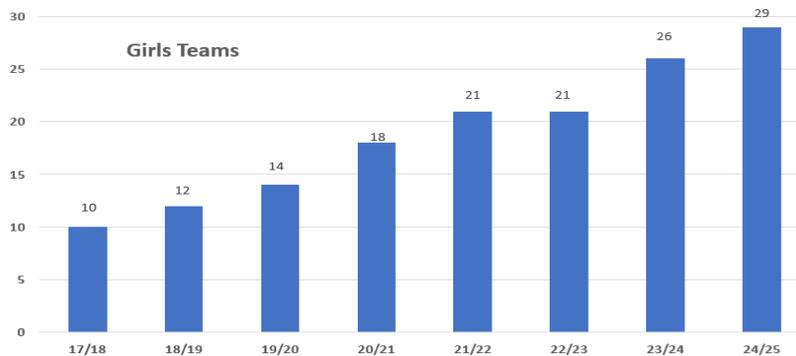
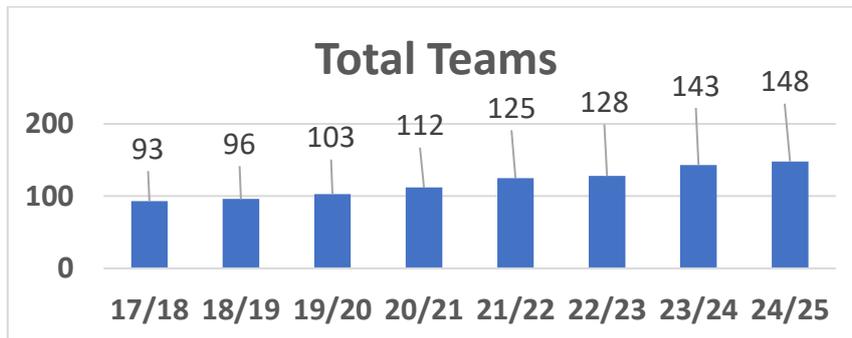
Financial Report

Proposal for restructure of club management

Election of Trustees

Q & A

Overall update on health of the club



Waiting list

We have 237 children on the waiting list driven by a combination of lack of facilities & lack of volunteers.

Year Group	U5/U6	U7	U8	U9	U10	U11	U12	U13	U14	U15	U16	Total
Players	7	25	48	42	26	24	20	8	13	0	24	237

Some of what we want to achieve in next 5 years;

- First class facilities where supply of ATP & grass pitches is greater than or equal to demand.
A minimum of 1 ATP owned and managed by WBC.
Maximising opportunities for joint use with other facility providers.
Secure sufficient funding for on-going and improved maintenance of WBC managed pitches.
- Rolling 5 year' management plan that forms an integral part of how the club plans & operates enabling:
Effective management of supply and demand for facilities
Ensure the Club has sufficient funds to enable us to achieve our objectives
Ensure the Club has the administrative infrastructure required to deliver on its plans.
- Continue to ensure the health, safety and well-being of our players & volunteers by further resourcing & promoting welfare best-practice.
- Further increase access for those unable to play football due to background, ability or circumstances.
- Continue to promote & improve access to the 'player pathway' ensuring that every player has the opportunity to play for WBC from u5 to adult.
- Facilitate high quality coach education & tailored player coaching.
- Increase income from grant and sponsorship opportunities
- Continue to develop and improve our relationships with the local community, sponsors and our stakeholders

Update from our club sponsor



Tom Reason, TCC – we are delighted to work with WBC and just wanted to make you aware of the Total Care Club which will cover all of your dental needs in one-easy-to-use package.

- All general dental treatments included (fillings, extractions, root treatments & crowns)
- Free exams & general treatments for your children (up to age 16|)
- 10% discount on child orthodontics and

Update on work underway to improve our systems & process

- Trevor Baker – Has done an IT survey and is looking into any improvements we can make with systems and processes in light of members feedback. The club has set up a working group that will progress this.

Player pathway & team development opportunities

- Tim Robinson – this season we have men's and women's 1st and reserves teams. We also have men's U23 and U21 teams. Focus now is to educate older players and increase communication so all are aware they can stay with the club if wanting to continue to play football at decent level. Have appointed Courtney Bartley, Mens 1st team captain as pathway mentor, you might have met him at the festival but will having more presence.
- Phil Traquair – just to update we have been working with Leicester City Academy and are hoping to bring opportunities to as many players as possible where appropriate

Change to Nike Kit

The decision was made to change kit supplier due to Nike incentive offered. This meant leaving Mad Dog and whilst a tough decision the club mmt feel we have compensated them fairly. We are now supplied by Kitlocker.

Mike Kent – MD of Kitlocker, although we recognise initial fulfilment has been slow with new processes to learn both ways we have put things in place to speed this up going forward and are committed to improving delivery & turnaround times going forward

Inclusive Football review



- Pan Disability Squad
- June 2024 - 15 players
- Nov 2024 – 35 registered players age 15-50
- Increased to 3 teams in EMPD League – B team division runner up in 2023
- FA promoting Inclusive Football with specific courses and support
- [Disability Football Introduction | England Football Learning](#)
- sally.lowther@westbridgfordcolts.com

WBC "Sparks" Inclusive Football for Kids

- School years 3 to 6
- Launched May 2024
- Where we are today
- Aspiration

Coaching Inclusive Football

- The journey so far..
- Where we started
- Where we are now
- The future
- The benefits of getting involved

We need help to grow

- Sponsorship
- Open Age – only 20% of our players can pay subs
- Pitch hire/ league matches
- Specialist equipment
- Coaches kit
- Spare kit (boots, shin pads etc.)
- Tournament day support equipment
- Coaches - need more coaches – can be flexible/part-time commitment



BUILD SKILLS AND CONFIDENCE AT YOUR OWN PACE
IN A SAFE, POSITIVE ENVIRONMENT.

FUN, FLEXIBLE AND INCLUSIVE FOR ALL

WEDNESDAYS 5-6PM @ GRESHAM SPORTS PARK,
GRESHAM PARK RD, OFF WILFORD LANE, NG2 7YF

ALL COACHES ARE FA-QUALIFIED, DBS-CHECKED,
SAFEGUARDING AND FIRST AID CERTIFIED.

FOR MORE INFO / TO REGISTER CONTACT:
SALLY.LOWTHER@WESTBRIDGFORDCOLTS.COM



Update on plans for 3G pitch investment



- Land leased to WBC by NCC on a 25 year lease. (8 years remain)
- 3G application requires minimum 25 year lease
- We first approached NCC in May 2019 for lease extension.
- Application rejected on the basis of potential site for new schools
- WBC 3G priority for FA and Rushcliffe Council
- Threat of schools has now passed. NCC are now supporting lease extension and we await completion of legals so that application for funding from Football Foundation can commence
- Cost of project c£1.2m.
- WBC will need to raise c£400k.
- Target completion Sept 2026

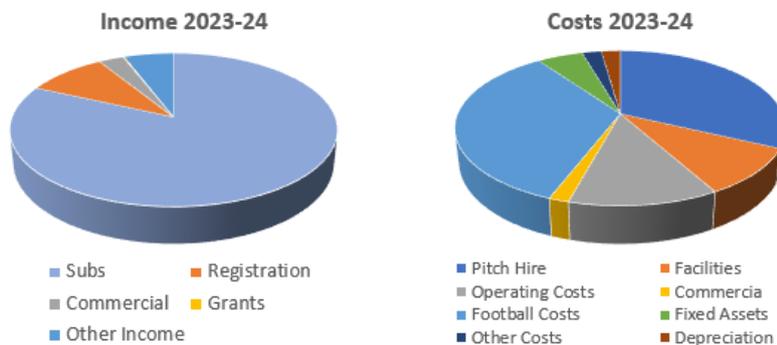
Financial Review

Main Headlines 2022-23

- Accounts are for the year ended 31st May 2024
- Annual deficit of £11,635 (*previous period - £6,978 Surplus*)
- Recovery from loss of subs income in June/July 2021 had started in 2023
- Exceptional costs of Regatta Way floodlight replacement (£25k) and buy-out of final stocks of Stanno kit (£16k) saw cash drop at end of financial year
- Some Stanno stock was sold and a support grant of around £17k for floodlights is expected. Nike deal will see reduced spend on playing kits for next two years which will more than offset the cost of the Stanno stock.

Year end cash balance of £38,907 (*previous period - £67,22*)

Money In, Money Out



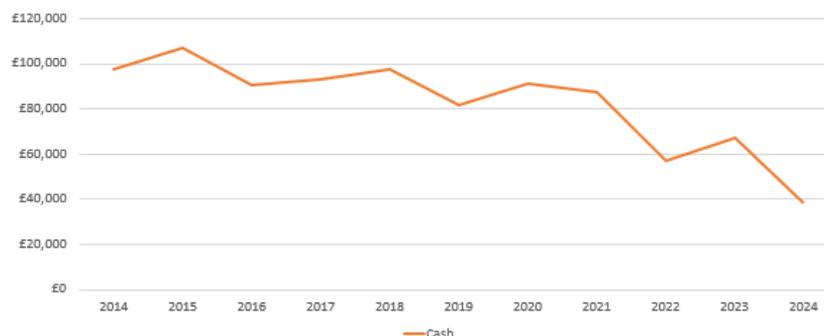
Accounting Results



Comparison of Financial Results		
	Current	Previous
	12 Months	12 Months
	2023-24	2022-23
Income		
Subscriptions	£354,140	£300,453
Registration	£40,517	£30,207
Commercial	£12,477	£10,513
Grants	£670	£540
Other	£24,902	£9,811
Total	£432,706	£351,993

Comparison of Financial Results		
Expenditure	2023-24	2022-23
Pitch Hire	£150,442	£124,865
Facilities	£46,133	£32,888
Operating Costs	£57,942	£51,098
Commercial	£7,791	£9,515
Football Costs	£160,981	£114,291
Other	£21,052	£4,329
Total	£444,341	£345,015
Deficit/Surplus	£-11,635	£6,978

Club Cash Balances



Proposal for restructure of club management

- The infrastructure of the Club is at, or beyond, the capacity we need to just ‘keep the wheels turning’.
- Unreasonable demands on the time of a relatively few people.
- Difficult to manage an operation of this size by relying on volunteers, but at the same time needing to make them accountable.
- Future plans (including an ATP grant application and delivery), mean the current resources, infrastructure & processes are not sufficient or fit for purpose.
- Current structure will potentially prevent future investment as funders require solid governance.
- Insufficient time to delegate nor identify and make use of the skills & experience of our parents & coaches.
- The Club is missing out on the experience, contacts and influence of people with a senior level background in sport, local government & the community.
- Charity Trustees are more involved in day to day than should be now that the we are an established charity of relatively significant scale.

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“Robust and respectful challenge is a critical ingredient in making a Charity work, as is a recognition of the need for trustees to stay at a ‘big picture’ level and avoid the temptation to dabble in operational matters that are primarily an executive prerogative” [Charity Commission Nov 23]

The Trustees & committee have identified a need to review and improve the structure & governance of the Club. In summary this is driven by 3 key factors:

- The currently workload is not sustainable with the current structure and available resource.
- The amount of work will increase significantly in the future (partly driven by the ATP application).
- The current structure from a governance perspective is not in line with Charity Commission guidance, nor sufficiently robust to enable grant funding.

The proposal is broadly based on the structure found at many similar size charities and is also based on discussions with The FA on similar models used elsewhere within grassroots sport.

The three fundamental changes proposed would be

- Creation of an independent Board of Trustees who have an oversight of the Club, acting as a ‘critical friend’ and advisor.
- The current management committee is replaced by a smaller management team headed up by a part-time paid CEO.
- Sub-committee(s) are created to feed in day-to-day operational matters to the management team

Structure Proposed

Board of Trustees	Management Team	Sub committees
<ul style="list-style-type: none"> • Independent • Strategic direction • Club governance & risk management • Advisory • Critical Friend 	<ul style="list-style-type: none"> • Operations management • Facilities Management • Finance • Welfare & Safeguarding • Section representation • Football Development • Commercial & Partnerships • 3G Project 	<ul style="list-style-type: none"> • YGR's • 3G



Election of Officers

Board of Trustees

Resignations

Peter Stansbury – Chairman

John Snow – Treasurer

Proposed appointments

Ilana Freestone – Interim chair of Trustees

Jo Worster – Treasurer of Trustees

Proposer: Phil Traquair

Secunder: Russ Cousins

Voted and

Continuing

Pete Hopkins

Tim Robinson

Phil Traquair

Q & A

Q: Do we have any guidelines on items that can be sponsored outside of kits and how much we should be charging for this?

A: The club will produce a guidance document but please note there are already some guidelines on the club website, its difficult to give a succinct answer to this question as the conversation may vary depending on the company you are talking to. As a club we have had single team sponsors in the past that have varied between a few hundred pounds to a few thousand. Club home playing kit is sponsored only by TCC. Away kits, training wear and outer wear for both players and coaches can be sponsored

Q: Will academy link be open to the whole club?

A: At the moment undetermined, clearly they will be interested in players that play in upper divisions but the club will endeavour to push for an experience of sorts for all level players

Q: How does streaming work?

A: So whilst the club philosophy is to stream which, given the number of players, variance of interest, differing levels of ability, varying commitment etc the club structure does support. This is not to say that 'streaming' is purist and there are many factors that may come into play – including social factors and it may be that we have multiple teams in the same division. Its hard to give a definitive formula for how this is done as each year group may be slightly different with their own nuances. Safe to say club guidelines state that this is done with the player at the centre of all decisions and coaches and the year group rep will make these decisions together at fixed times, typically when the playing format changes. Parental input is not requested, the decision lies with the multiple volunteer coaches that work with that player every week, parents are asked to be supportive of decisions made, knowing that this will be reviewed again at the next transition.