



Club Social Media Policy

We aim to encourage storytelling, cross-cultural understanding and inclusive, lively debate.

Our social media presence is focused on helping people find out more about, discuss and engage with West Bridgford Colts FC

The views expressed by our fans and followers are their own and may not represent the views of West Bridgford Colts FC or affiliates.

The internet is constantly changing so it is not possible to cover all circumstances that may occur. Members who use social media are required to exercise proper judgement and consider the appropriateness for any information or image they post in advance of posting it.

The guidelines that follow should be adhered to at all times and in line with other policies and legislation including the FA guidance documents. <http://www.nottinghamshirefa.com/about/rules-and-regulations/safeguarding-and-welfare/social-media-guidance>

Protect privacy - Avoid posting any personal information. Any posts that include an email address, phone number, address or other personal information will be removed, unless agreed by the Committee.

Stay on topic - We welcome debate and discussion, but please keep comments relevant to the original post, and don't repeat the same message across multiple unrelated posts. Off-topic posts or comments are likely to be removed.

Honesty - Members are instructed not to post anonymously or under an alias to evade the guidance given in this code of conduct.

Be respectful - Please avoid posting any hateful, defamatory, obscene, discriminatory or harassing comments, images or videos, or anything that could be deemed offensive to others. Such comments and posts will be removed and will most likely result in you being banned or blocked from the social media channel which you posted on.

Messaging - We expect members to use messaging apps, such as WhatsApp, for purposes beneficial to themselves and the club and will not accept any of the following behaviour:

- Sending abusive messages to fellow members
- Sending abusive messages about coaches, the committee or parents
- Sending abusive messages to members of the coaching team or committee

Should any problems arise from contact over messaging apps, the club will act quickly by contacting members directly, to stop any issues continuing.

The committee can request a meeting with members if any misconduct, such as sending abusive messages or posting defamatory statuses, occurs online.

The club can request that 'group chats' associated with WBCFC are closed down should any problems continue between members.

Social media posts

No social media posting may be made by a member, supporter, player or parent that:

- Contains any threatening, abusive, insulting or indecent language
- Purports to be from West Bridgford Colts but is from an unauthorised source
- Discriminates on any grounds, including race, colour, ethnicity, nationality, faith, sexual orientation, social class or disability
- Is detrimental to the interests of West Bridgford Colts

- Undermine the unity of a team, of the management committee or the standing of West Bridgford Colts in general
- Discloses any matter that is confidential to West Bridgford Colts FC or its management committee, that may include, but is not restricted to, team selection, tactics or player injuries or general welfare matters or financial information

Don't advertise or self-promote

Avoid making posts or comments that serve as advertisements for yourself or others. We'll remove any links, images, messages, and so on that advertise or promote the goods or services of individuals, businesses or causes and such postings will most likely result in you being banned or blocked.

Don't infringe intellectual property

Avoid posting anything that isn't your original creative content or that you don't have a lawful right to post. Infringed branded logos, graphics, copyrighted text, images or videos that come to our attention will be removed, and you risk being banned or blocked.

Monitoring and review

The committee will review this code of conduct on an annual basis and will communicate any changes to all members. All members will be required to read this code of conduct and agree to follow it if they wish to retain membership.