



**CHARTER STANDARD
COMMUNITY CLUB**

SPONSORSHIP POLICY

Funds raised via sponsorship of facilities and common areas associated the Club will be utilised to meet the Club's objectives; where possible all the age groups should benefit equally or receive similar benefits throughout the club.

1. Funds raised through sponsorship are to be used the purchase of equipment and/or cover other costs associated with playing football.
2. The committee is to approve all major sponsorship transactions prior to accepting the sponsorship deal.

EXCEPTIONS

1. After expenditure, any team or year group who has sold the advertising space on a club asset or common area will receive 50% of the funds raised unless the sponsor states that the funds are the sole use of a specific team or year group.
2. All teams/year groups are permitted to generate funds via sponsorship on clothing and other soft material items such as equipment bags, BUT MUST FOLLOW THE GUIDELINES SET BY THE CLUB, LEAGUE & FA.

NB: WBC.FC brand must take precedence.

Individuals and / or companies wishing to sponsor the Club should contact the Club Secretary. Club sponsors will be kept informed by the Committee of significant events such as Cup Finals, Club Presentation Day, one-off functions etc. to ensure that they are invited.

